INDIAN SCHOOL SOHAR
SULTANATE OF OMAN

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CIRCULAR
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COMPETITIONS UNDER PRAVASI BHARATIYA DIVAS (PBD)

Dear Parents and Students,

Greetings!

The Ministry of External Affairs, Government of India, in connection with the Pravasi Bharatiya Divas (PBD), has announced various competitions such as the BKJ Quiz and a Reel Contest, inviting participation from the Indian diaspora as per the details below.

1. Pravasi Bharatiya Divas Special – Bharat Ko Janiye (BKJ) Quiz

- **Objective:** To encourage participants to explore and test their knowledge of India's history, heritage, culture, traditions, art, tourism and contemporary achievements.
- **Platform:** BharatVerse App or www.bkjquiz.com.
- **Competition period:** 11 November to 20 December 2026.
- **Eligible categories:** Non-Resident Indians (NRIs), Persons of Indian Origin (PIOs), and foreign nationals.
- **Opportunity:** Winners will be invited for a 10-day immersive visit to India, including participation in the 19th PBD Convention in Kolkata.

The platform uses interactive and gamified learning experiences, making it an engaging opportunity for students, parents and teachers to learn more about India.

For more details please follow :-
https://x.com/MEAIndia/status/2120552083787239723?a=WVbbVrebB0XjwnaYEVs&s=08

المدرسة الهندية صحار
TIN: 1744369
VATIN: OM1100192816
CR: 1334924
P.O.Box: 846, P.C: 311
Sultanate Of Oman
Indian School Sohar

2. **#IndiaInMe – Pravasi Bharatiya Divas Reel Contest**

This is a creative video-making competition inviting participants to express their personal connection with India through a short video.

- **Theme:** *What India means to me.*
- **Duration:** Maximum 30 seconds.
- **Competition period:** 19 November to 20 December 2026.
- **Eligibility:** Participants residing outside India, aged 18 years and above, in the NRI, OCI/PIO and Foreign National categories.
- **Language:** Any language, with English subtitles.
- **Format:** Original vertical video (9:16).

How to participate:

1. Register on the BharatVerse App and select the #IndiaInMe Reel Contest.
2. Add the participant's Instagram handle and follow @bharatversequiz on Instagram.
3. Create an original reel based on the theme.
4. Post it on Instagram with the hashtag **#IndiaInMe**.
5. Add @bharatversequiz as a collaborator and ensure that the collaboration invitation is accepted.

Entries will be evaluated on creativity and originality (35%), relevance to the theme (25%), storytelling and impact (20%), technical quality (15%) and genuine audience engagement (5%).

For more details please follow
https://x.com/Indemb_Muscat/status/2123801712364306526?a=iWN_tNisrPat1LKptjE&s=08

https://www.instagram.com/p/Df9_SQfOuVX/?utm_source=ig_web_copy_link&hvrq=MzRlODBiNWFlZA==&avpt=MzRlODBiNWFlZA==

Thirty winners from each of the two competitions will have the opportunity to visit India on a 10-day tour, which will also include participation in the Pravasi Bharatiya Divas Convention in Kolkata.

Further details on PBD is available at https://www.mea.gov.in/press-releases?dtl/41940/19th_Pravasi_Bharatiya_Divas_Convention

Warm regards,

Verma

Sanchita Verma
Principal
Indian School Sohar

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